

## Phrase Blending Project

Take two normally unrelated words/phrases and combine them to create an interesting or meaningful message. The solution should amuse, shock, surprise, or otherwise bring out an emotional response for the viewer.

Grading:

Component	Description	Possible	Grade
Completion	2 images combined.	10	
Technical Execution	Showed control of Photoshop tools. Tools were deliberately chosen and used. Changes did not occur by chance. Though unrelated, images seem to be part of the same picture.	40	
Design Process	Brings out emotional reaction from viewer. The viewer is not confused about what is being communicated. Student carefully considered choice of images, planned execution of solution prior to implementation, and altered plans as necessary.	30	
Creativity	Solution is unusual or particularly eye-catching.	10	
Timeliness	Project is completed by due date.	10	