**DIGITAL MEDIA**: Project Proposal Guidelines

1. Decide what you want your story to be about. How would you describe the theme of this piece? Write 1-2 sentences summarizing this.
2. Write a **DETAILED** plot of the action. What will the viewer see, step by step.
3. Answer the “So what?” question. Write 1-2 sentences telling why anyone should care about this story? Why do you want to tell this story? What is your purpose?
4. Describe the mood of the story. Is it going to be scary, humorous, reflective and quiet, action-filled/busy? Use 1-2 sentences to describe the mood.
5. In a short paragraph describe one or more ways to start the story *and* one or more ways you could end it.
6. In a paragraph describe some key shots (establishing shots, close-ups, unusual angles, etc.) that you think should definitely be included to ensure that the story is clearly and interestingly told.
7. What special effects or editing techniques would help you tell this story? For example, does it make sense to speed up or slow down the video? Should you add a filter to the images to make them look a certain way? Answer in a sentence or two.
8. What transitions would make the most sense given the theme/mood you’ve chosen? Answer in a sentence or two.
9. In a couple of sentences, describe where your story will take place. This could be in more than one location. Are there any special requirements demanded by these locations? For example, is it a dark place or do you need to acquire permission to shoot there? What equipment will you need for your shots?
10. What resources will you need to have to be successful in this production? Do you need any props? Who will you need to work with? Do you currently know anyone that you could interview? Who might you need to contact and get to know through interviewing?

11. Finally, write about any uncertainties you face or questions you have for Mr.

Hermanet at this time.

\*\*THIS PLANNING PAGE SHOULD BE

**AT LEAST 1 PAGE**

IN LENGTH.